



JECRCTM
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ECELL JECRC

ENTREPRENEURSHIP SUMMIT-2K18



YOUR ASCENT TO THE ZENITH

15TH - 17TH MARCH

OVERVIEW

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YOUR ASCENT TO THE ZENITH

VARTALAAP – THE TALK SHOW

WOLF OF WALLSTREET

ANYBODY CAN DO ENTREPRENEURSHIP

IPL AUCTION 3.0

WORKSHOP ON CRYPTOCURRENCY

STARTUP INTERN FAIR

AND A WHOLE LOT OF FUN AND LEARNING!!!

VARTALAAP – THE TALK SHOW

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VARTALAAP(The Talk show) - Poder de las palabras .It is said that words have energy and power with the ability to help, to heal, to hinder, to ignite and to humble . So attendees behold for an inspiring and encouraging Vartalaap session carried forward by highly skilled and experienced entrepreneurs, speakers and investors. In the spirit, E-Summit event brings together some of the world's most inspired thinkers in a community of curious souls to engage with the ideas and with each other.

VARTALAAP is an expression of diverse and multifaceted being that is entrepreneurship. We are excited to continue offering ideas worth spreading right here in our own backyard gathering voices of other entrepreneurs from here & abroad.

REGISTRATION FEE: Rs. 100 per participant (Register for 1 day and get 2 days sessions free)

WOLF OF WALLSTREET

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The amazing challenge of mind and team work. So do you have what it takes to be a Wolf? A business simulation game, to produce the maximum result with minimum resources. Trade your goods with other companies around you. But the real question is, can you deal with fluctuating price of goods?

Rules and format:

- Each team consists of 3 participants.
- Each team will be given resources to physically produce goods. There will be certain allowance to buy more resources if necessary.
- The teams now have to produce the goods with given resources in a certain time.
- The price of each good fluctuates as the game moves ahead. The price also depends on its market demand, so use your time to make goods effectively.
- Trading of goods will also be allowed to maximize your profits more than your estimation.
- Winner would be the team having highest valued portfolio at end of game.

REGISTRATION FEE: Rs. 100 per participant

PRIZE WORTH: Rs. 25,000

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ABCDE opening itself as Any body can do entrepreneurship is an event which brings the investors and startups close to each other hence satisfying their own personal benefits as well as an organisation.

Start-up Intern Fair for all our contestants allowing them to grab great internships from various startups as well as marketing the startups through the same activity. Join us in the exiting event of E-summit 3.0 for seizing some great opportunities and make the most of it.

Adding up to the spirit of entrepreneurship, we are organizing a Startup InternFair !!

It consists of three events:

- 1) CROWND FUNDING AND CROWD PITCH
- 2) STARTUP INTERN FAIR

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CROWDFUNDING consists of two sides:

A) CROWD FUNDING

Crowd-funding is “The use of small amounts of capital collected from a large number of individuals to finance a new business venture.”

Crowd-funding has the potential to increase entrepreneurship by expanding the pool of investors from whom funds can be raised beyond the traditional circle of owners, relatives and venture capitalists. Crowd-funding is a game changer in the start-up fund raising space.

B) CROWD PITCHING

“*Crowd pitch* “ is a crowd funding competition for creative projects and ideas. It is platform where project creators/start-ups/individuals can present their ideas to a connected audience and to the panellists from the crowd-funding industry.

It doesn't matter if you're a student, an intern, established entrepreneur or anyone with just an idea who desires to Pitch it to the crowd.

CROWD PITCH

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Rules for Students

a) One team should contain maximum 2 number of participants.

b) **Virtual Crowd-funding:**

Every participant will be given a fixed virtual currency. The Pitchers will be asking the participants to fund their idea through the virtual money. The ideas getting the highest funded amounts and selected by Judges, will be the winner.

Rules for startup:

Stage 1: Brief your idea

Send your brief idea (Problem, solution, market analysis, team, unique selling point) in the form of a PPT to ju.ecell@jecrcu.edu.in with Subject Crowd Pitch [Your Startup Name]

*** Last date for submission : March 5th – 11:59 pm.**

Stage 2: Pitch your idea

12 shortlisted teams will be allowed to make a 5 minutes live pitch at the session at E-Summit. They need to convince the judges(investors) and the crowd, why they think the crowd should invest in their ideas ? Explain pros and cons.

CROWD PITCH

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JUDGING CRITERIA :

The judging would be done by investors/professionals from the concerned field.

The ideas would be judged on the basis of :

- 1) How strong is your revenue model?
- 2) How creative or innovative is the idea / concept ?
- 3) Feasibility of the idea/product/business venture
- 4) Your Presentation as a whole.

INTERN-FAIR

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E-Cell JU is organising it's iconic Intern-Fair in The E-Summit 3.0. It aims at providing a common platform to hire quality interns from a bunch of students.

Internship is the first professional step in a students life but there are not so much available internship opportunities and also most students don't have knowledge about the process to apply for the internship. Keeping this in mind, the intern fair will help in bridging the gap between the students and startups, providing a platform for startups to hire interns and for students to start their journey in cooperate world.

Be a part of this intern fair in order to avail the internships which is most suited for your talent . This is your chance for you to prove them what qualities you have in store and how these can be best utilised by appearing for the interviews of companies from vast streams and sectors.

“Ammi jaan kaha karti thi koi dhanda chota nahi hota”- Raees

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REGISTRATION FEE:

- 1) **FREE** for students at crowd-pitching.
- 2) Rs. 500 for Crowd Pitching by Start-Ups.
- 3) Rs. 700 for Start-Ups coming at Intern Fair.
- 4) Rs. 100 for students to apply for Intern Fair.

Prize worth:

- 1) Crowd funding and crowd pitching : Rs.50,000 worth

IPL AUCTION : BID YOUR WAY

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Welcome to the thrill of a live auction! Put yourself in the shoes of a bidder to build the dream team that you always wanted in these racy hours of nerves, strategy, game theory and gut.

If you love cricket, if you have followed IPL and if you can mix common sense with passion into your bidding strategy, this event is for you. So Get Set BID

RULES AND FORMAT :

1. Each team will consist of 2 or 3 participants, based on your registration.
2. Game consists of 3 rounds on knock-Out basis.
3. We will be having **a preliminary qualifying round** i.e. a Sports Quiz for the Auction. Better not go out maiden.
4. The participants will get a chance **second round** their we will having Visual Quiz. Always remember, numbers matter!!!

IPL AUCTION : BID YOUR WAY

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5. In round 3, the participants will get chance to choose any Franchises (Rajasthan Royals, Chennai Super Kings, Kolkata Knight Riders, Mumbai Indians etc.) to begin building their dream team. In the End, its all about money right.
6. Knocked Out participants may still get a chance to get back in the race. So never give up.

Registration Fee: Rs. 300 for two member.

Rs. 400 for three members.

Prize Worth: Rs. **60,000**

For More Details

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